

## Intercultural cooperative study program in International Business with Double Degree in three years

### Business Studies - International Business binational

The complexity of the business world is ever increasing. The extent of globalization becomes manifest in the annual growth in world trade volume as well as in the increasing relevance of multinational companies. As an exporting economy with an international focus, Germany benefits greatly from globalization mainly because integration into the world economy creates jobs and prosperity. Since an increasing number of German companies advance their internationalization, there is a growing demand for professionally qualified and interculturally competent executives who are willing and able to work in an international company and in a multicultural environment.

The study program at DHBW Mannheim and Université Paris-Dauphine or Kozminski University Warsaw qualifies its graduates for executive positions in companies and institutions with an international focus. Due to the distinctive features of this international study program, the students are quickly and intensively prepared for their future tasks:

- They acquire profound knowledge of Business Administration (especially from an international perspective).
- From an early stage, they are internationally deployable - as they are exposed to an international context throughout their studies due to shared lectures and seminars with other international students.
- By directly experiencing and internalizing cultural diversity, the students develop high levels of intercultural and social skills.
- Thanks to the language skills they acquire and practice throughout their studies (English, Spanish, French, Polish and German), they gain access to new language areas and new markets.

The academic studies at the involved universities are defined by a mutual agreement and a joint curriculum, which incorporates common intercultural peculiarities.

Applicants for the Double Degree Program should be interested in economic and business topics and have a good command of the English language. Other indispensable requirements are analytical skills, high motivation, critical and strategic thinking, a willingness to work in teams, mobility, and mental flexibility.

## Partner universities and entry requirements

### Partner universities

Founded in 1968, the Université Paris-Dauphine is located in the center of Paris. As France's only university with EQUIS accreditation, it has a strong international visibility: 26% of the professors and lecturers are international as are 30% of the Master's students and 50% of the PhD students. With its excellence programs, the Université Paris-Dauphine provides cutting-edge research in Organizational and Decision Sciences (Management, Economics, Mathematics, Computer Science, Law, Social Sciences). The university focuses on research and cooperates with numerous companies (13 chairs in cooperative research – 1,900 lecturers from the private sector – employability of nearly 100 %).

Kozminski University in Warsaw is one of the best private Business Schools in Europe and one of the most renowned universities worldwide. Kozminski University possesses all essential international accreditations (EQUIS, AMBA, AACSB, CEEMAN) and reaches top positions in the most important rankings (#41 in the Financial Times Ranking 2014). At Kozminski University, lecturers from renowned universities around the world teach exclusively in English.

### Entry requirements

- Abitur or equivalent entrance qualification for German universities (advanced technical college entrance qualification / technical diploma does not suffice for Kozminski University)
- Training contract with a partner company
- Proof of sufficient English skills
  - At least five years of English classes at a German Secondary School (as documented by the Abiturzeugnis) or
  - Any approved language test such as TOEFL (at least 87 points), IELTS (at least 6.5) or equivalent certification
- For admission to Université Paris-Dauphine: additional proof of sufficient French skills

### Contact

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## INTERNATIONAL BUSINESS (BINATIONAL) Double Degree Program



IB-bi

## Degree in Business Administration

- Bachelor of Arts / DHBW Mannheim and
- Licence Gestion / Université Paris-Dauphine or
- Bachelor in Management / Kozminski University Warsaw



## THEORY AND PRACTICAL EXPERIENCE - SUCCESSFULLY CONNECTED

Baden-Wuerttemberg Cooperative State University is the first higher education institution in Germany to integrate academic studies with workplace training. Founded on 1 March 2009, it is based on the successful “dual study concept” pioneered by the Berufsakademie Baden-Wuerttemberg (University of Cooperative Education) more than 40 years ago. With around 34,000 students, 9,000 partner companies and more than 140,000 alumni, Baden-Wuerttemberg Cooperative State University is the largest university in Baden-Wuerttemberg.

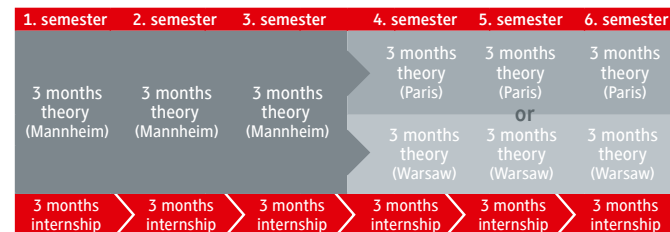
Like all DHBW locations, DHBW Mannheim’s unbeatable strengths include the integration of practical training and academic studies, the continuous dialogue with the partner companies, the focus on the needs of the working world, and a highly motivated team of lecturers from all walks of life including business and science. With the partnership of over 1,900 renowned companies, it offers attractive study programs in the fields of business administration, computer science, engineering, accounting, taxation, business law, media, and information management, leading to a Bachelor Degree after three years. All study programs are accredited with 210 ECTS points and are recognized as intensive courses.

As students alternate between university and their training company every three months, they acquire profound theoretical knowledge, practical experiences, key skills and emotional intelligence. As employees of their partner companies, students receive a monthly salary throughout the entire program and are therefore able to focus on their studies. After graduation, the Master’s programs at DHBW facilitate a continuing cooperative education “on the job” without a career slump. Of course, all doors are open for other Master’s programs as well.

## Intercultural cooperative study program in International Business at DHBW Mannheim and Université Paris-Dauphine or Kozminski University Warsaw

In our unique Double Degree Program in International Business, DHBW Mannheim and its partner universities in Paris and Warsaw give highly motivated international young professionals the opportunity to earn their Bachelor’s Degree. Students of this international program have the possibility to earn the Bachelor of Arts (DHBW Mannheim) and either the

- Licence Gestion (Université Paris-Dauphine) or
- Bachelor in Management (Kozminski University Warsaw)



### This is how it’s done!

As students from all over the world study together for three years, they are constantly exposed to a truly international, intercultural context – with intensive language training, three theoretical phases abroad and potentially several internships abroad. The first three theoretical phases are spent in Mannheim, after the third semester the students continue their studies at Université Paris-Dauphine or at Kozminski University in Warsaw. So together with our partner companies, we foster high levels of professional competence as well as intercultural and social skills.

- Teaching starts: on 1 October
- Program duration: 6 semesters; 3 semesters in Mannheim and 3 semesters in Paris or Warsaw.

## Curriculum

### Business Administration

- Principles of Business Administration
- Drivers of Global Business
- Elements of Operations and Logistics
- Marketing
- Managerial Accounting
- Financial Statement Analysis
- Finance and Investment
- Corporate Taxation
- Organisational Structure
- Human Resource Management
- Corporate Management
- Leadership
- Seminar in Management

### International Business

- Basics of international Business
- International Operations and Logistics
- International Marketing
- International Finance and Accounting
- Case Studies in International Business I & II

### Intercultural Management

- Principles of Intercultural Management
- International Locations
- Working and Managing across Cultures
- Intercultural Learning and Intercultural Competence

### Languages

- Working Language: English
- Compulsory language: French or Spanish
- Optional: Chinese, Polish, Russian

### Economics, Mathematics, Statistics, Law, Financial Accounting, Information Management

### Methodological Skills

- Academic Writing
- Presentation Skills
- Project Management
- Scientific Theory and Methods of Empirical Social Research

### Management Games, International Seminar, Summer School at an international university and Excursions

### Bachelor of Arts and Licence Gestion or Bachelor in Management